

STRATEGIC LEADERSHIP POLICY PAPER

DESCRIPTION

People in leadership positions are expected to present their vision to advisory and/or governing boards to bring about change. One of the most valuable benefits of vision is that it acts like a magnet—attracting, challenging, and uniting people. The first phase of a strategic leadership initiative is to develop a graphic presentation of the vision. The second phase is preparing a powerpoint briefing to present major details. The third phase of the strategic leadership initiative is to present your vision in a highly professional document as a capstone to your initiative. This paper serves as your official documentation which is submitted for final approval and for dissemination of information.

INSTRUCTIONS

- a. Write a double-spaced paper limited to five pages: Introduction, Body and Summary.
- b. The first appendix should contain the graphic of the leadership vision. Other appendices follow as needed, but only one is needed—graphic representation of the vision.
- c. The last page should contain 5-10 references/citations. Refer to “Example of References” using APA to cite books, journals, newspaper articles, etc., listed in the class syllabus.